

RATE CARD

FORMAT	UNIT	PRICE (\$)
Display Ads	CPM	0.65
Interstitial Ads	CPM	0.65
Rich Media Ads	CPM	1.10
Native Ads	CPM	0.65
Vskit	CPM	0.65
Video Ads	VIEWS	0.92
CTA Display Ads	CPC	0.21
SMS Marketing	Delivery	0.010
Chatbot	Setup	1, 837.03
Sentiment Analysis	Yearly	10,000.00
Reward System	Setup	1,837.03
Email Newsletter	Deployment	0.010
Email Database	Email Contact (20k)	1,500