

## DIGITAL MEDIA RETAINER PACKAGES

SERVICES	BASIC	INTERMEDIATE	PREMIUM
Development of the concept/ communication direction	✓	✓	✓
Provided yearly calendar of brand activities	✓	✓	✓
Client Liaison & support. Project management	✓	✓	✓
Social media content (Copywriting) / Production of short silent video format one per week	✓	✓	✓
Develop brand materials for media reporting		✓	✓
Develop and coordinate media campaign strategies			✓
Influencer relations management		✓	✓
Source opportunities for brand leverage		✓	✓
Manage activities, implement the activities, manage contest and social reports		✓	✓
Banner design, flash banner design, page post design, cover photo design, banner resizing, banner localisation, rich media, flash			✓
Display, Social Media Ads	✓	✓	✓
Advise on brand profile and visibility for key executives			✓
Engagement from the brand's agreed upon]			✓
Directing, and Video Post Production			✓
Campaign and Monthly Analysis	✓	✓	✓
Create campaign to reinforce brand's credential, increase popularity and affinity for client's message			
Prepare narratives ahead of pseeches and presentations for controlled post action engagement			
Produce plans and execution across all products		✓	✓
<b>STAFF</b>	Account Manager, Supervisor.	Account Manager, Supervisor, Director.	Account Manager, Supervisor, Director, Team for Case By Case Engagement.
	<b>N 980,000/Month</b>	<b>N1,450,000/Month</b>	<b>N1,750,000/Month</b>